

Riverside Medical Clinic  
CHARITABLE  
*foundation*

CORPORATE SPONSORSHIP PACKAGES 2022



[RMCcharity.org](http://RMCcharity.org)



# Riverside Medical Clinic

## CHARITABLE

### foundation

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The Riverside Medical Clinic (RMC) continues to be deeply rooted in our community. For over 85 years, RMC has focused on the promotion of health and wellness for generations of Inland families. The creation of the Riverside Medical Clinic Charitable Foundation (RMCCF) began as an offshoot of RMC in 1984, with the mission of health education, advocacy, and service. Today, as a non-profit organization, RMCCF's mission remains critical to meeting the changing needs of the Inland communities.

While the past year brought change around the world and impacted all of us, what has not changed is our commitment to the men, women, and children we serve. 2021 was a tremendous year for RMCCF, as we interacted with people in our community, both in-person and virtually, by hosting support groups for patients and families coping with Alzheimer's disease, endometriosis, prostate cancer, and brain injury and stroke. Our Anti-Bullying Institute impacted thousands of students and parents through our bullying prevention education, high school peer-to-peer program, quarterly "Take 30" webinars, and annual educational conference for professional development. We provided grade-specific "Kindness Kits," as well as kindness cards and activities, to local school districts and health care facilities. RMCCF also awarded \$5,000 in scholarships for graduating Riverside County high school students pursuing careers in the health care field.

As we look forward, our programs continue to evolve based upon the community's needs. We will be expanding our Bullying Prevention curriculum in the Fall of 2022 and launching a partnership with the Riverside Fire Department to bring new, lifesaving technology to Riverside County.

The success of RMCCF's outreach is dependent upon the financial support of corporations and private donors. As the number of people who need our services continues to grow, we must seek out additional funding from our friends in the business community to provide these vital programs. If your organization has a desire to give back, especially now, we ask that you consider becoming one of our 2022 Corporate Sponsors.

Thank you in advance for your thoughtful consideration of the enclosed materials which describe our programs in the community and the details of our corporate sponsorships. Not only will your sponsorship help bring valuable services to our community, but also year-long exposure for your organization.

**Together, we can make an even bigger difference in our community in 2022 and beyond!**

**Making A Difference In Our Community**

A 501(c)(3) nonprofit organization, Federal Tax ID #30-0796418

7177 Brockton Avenue, Suite 220

Riverside, CA 92506



**MISSION**

Riverside Medical Clinic Charitable Foundation is dedicated to improving health and the quality of life in Inland Southern California through advocacy, individual and professional education, and service.

**OUR HISTORY**

The Riverside Medical Clinic Foundation was born of the vision of 19 Riverside Medical Clinic physicians in 1984. For over thirty-five years, the Foundation has pursued a mission of providing health education to Inland families.

In 2013, the Riverside Medical Clinic Charitable Foundation (RMCCF), a 501(c)(3) public charity, was incorporated to carry on the good works of RMCF and its founding doctors. In its mission to improve health and the quality of life for residents in Inland Southern California, RMCCF continued to offer monthly support groups for chronic diseases and other conditions, including Alzheimer’s disease, endometriosis, prostate cancer, and brain injury and stroke. RMCCF presented health-based events and lectures with its community partners and worked to provide innovative relevant programs.

In 2014, we created the Anti-Bullying Institute to offer hands-on bullying prevention programs designed to empower children, parents, schools, and youth organization personnel to effectively deal with bullying.

In 2016, we began awarding scholarships in three different categories to invest in our community. Scholarships were awarded to individuals who had chosen health care as their field of study, families in need of assistance to care for a loved one, and children or adults with special needs or special circumstances.

In 2019, we initiated our Traveling Triplets program. This memory care doll therapy offers meaning and purpose for someone who is living with dementia. Our staff visits memory care facilities, where we work to introduce the babies to individuals who will benefit the most from this interaction.

In 2021, we launched PulsePoint, a partnership with the City of Riverside’s Fire Department. Along with funding and marketing, supporting this life saving initiative will help to continue our mission and dedicate our programs to Riverside residents.

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#### Riverside Project Heart

RMCCF and the Riverside Fire Department are partnering to bring a new, lifesaving technology to Riverside. PulsePoint allows Emergency Communications Center staff to alert registered responders of person in need of CPR in their vicinity and inform callers of nearby lifesaving devices, such as an AED. Public Safety Answering Point (PSAP) telecommunicators are a critical link in the cardiac arrest chain of survival. RMCCF has committed to be the sole funding source of PulsePoint for the initial three-year agreement to help save the lives of residents within the City of Riverside. To increase the number of CPR-certified, PulsePoint responders, RMCCF's American Heart Association-certified Instructors are hosting the HeartSaver CPR/AED Courses for the community. Groups may participate in the extensive 4-hour HeartSaver Course, which includes Adult, Child, and Infant interventions and AHA certification or the brief HeartSaver Introductory Course, which covers Adult intervention only. Hands-only CPR classes will be held at Educational Events throughout the year. Various CPR offerings will be given free of charge in the vulnerable neighborhoods within the City of Riverside. RMCCF is also dedicated to raising funds to install 100 AED's per year in our community, so that this valuable resource is available in all communities throughout Riverside.

#### Educational Events & Campaigns

In cooperation with our valued sponsors and community partners, our Foundation presents quarterly health and wellness educational lectures and events throughout the year. Topics cover various health conditions such as diabetes, sleep hygiene, dementia, bullying prevention, autism, mental health, obesity, childhood health and wellness, and more. In honor of our Foundation's 19 founding physicians, these quarterly educational events are free and open to the community. Each event will include CPR education and Kindness activities for all ages.

#### Volunteers/Internship Opportunities

The Foundation offers internships to high school and college students, as well as various volunteer opportunities for individuals wishing to offer their time and talents to serve our community. RMCCF believes that volunteers are true catalysts for change. We are grateful for the efforts of many volunteers, including our Board of Trustees, fundraising committee members, and Foundation interns in furthering the mission of RMCCF.

#### Community Involvement

RMCCF recognizes that improving the health and quality of life for Inland Southern California residents is a mission that is best achieved through strong and long-lasting community partnerships. We believe in the power of leveraging resources through community collaboration to allow our programs to reach more individuals and make a greater overall impact.

#### Fundraising Events

RMCCF is here for our community and eager to offer free critical programs and services for school-aged youth, families, individuals facing chronic illness, caregivers, and seniors from Inland Southern California. To continue to meet the current and growing needs of our community, we are deeply grateful to partner with our generous funders, grantees, volunteers, and community partners, including Riverside Medical Clinic, Riverside County Office of Education, City of Riverside, and a network of business and non-profit community partners. 100% of all funds raised at our annual Fundraising Gala and Spring Fundraiser directly benefit the thousands of Inland Southern California participants of our bullying prevention, support group, Traveling Triplets, and scholarship programs.

#### Scholarships

Together with our supporters and donors, our Foundation invests in our community with three annual scholarship programs – The RMCCF College Scholarship, Founders Scholarship, and Community Impact Scholarship.

The RMCCF College Scholarship provides recognition and financial support to graduating juniors and seniors currently attending Riverside County high schools, who intend on pursuing a career in any health care field within the Inland Southern California area. The Foundation awards up to ten (10) \$500 scholarships annually.

The Founders Scholarship honors the 19 founding doctors of RMCCF and provides recognition and financial support to students currently enrolled in a health care program or current health care professionals in the Inland Southern California area. Up to five (5) scholarships will be awarded on a quarterly basis, at a maximum of \$250 per recipient.

The Community Impact Scholarship assists community members facing special, extenuating circumstances. This fund helps to improve the daily lives and well-being of these individuals by providing local health and wellness program assistance, such as an overnight or day camp for children or adults. Up to ten (10) scholarships of \$250 or \$500 per grantee will be awarded on a quarterly basis.

#### Traveling Triplets

RMCCF's Traveling Triplets, a memory care therapeutic doll program for dementia patients, was born in 2019. Doll therapy brings the familiarity of being a caregiver for a baby, which can be a comforting and purposeful experience. Instead of constantly being the recipient of assistance and care, a baby offers the opportunity for meaningful, nurturing interaction. Our staff brings the triplet baby dolls for a one-hour visit, where we will work with the staff of the senior care facility to introduce the babies to individuals that they think will benefit the most. Visits are free. Our current coverage area includes the City of Riverside and surrounding areas based on availability and resources.



## Bullying Prevention Programs

In 2012, our Foundation held a lecture on bullying that garnered substantial positive feedback. Identifying the need for bullying prevention and social and emotional learning for the youth within our community, we were inspired to launch the Anti-Bullying Institute (ABI). In 2014, the ABI was established to offer hands-on programs designed to empower children, parents, schools, and youth organization personnel to effectively deal with the issue of bullying. A program of RMCCF, ABI offers services and resources to assist in ending the cycle of bullying. ABI has impacted over 14,540 students and parents through student and parent-centered bullying prevention education. We also currently serve over 20,000 HERO alumni through our ongoing programs.

## ABI HERO Program

Our HERO Program is a bullying prevention program that adopts elementary, middle, and high schools each year with the goal of enhancing or complementing existing activities on their campuses. This program launches with an assembly at the start of the school year; provides student, staff, and parent education throughout the school year; and recognizes exceptional students who go above and beyond to be a HERO. We provide posters, banners, and wristbands, along with educational materials throughout the year, to assist the administration and staff in ending bullying at their school. Ongoing support and resources are provided to combat and reduce bullying in schools and in our communities.

## ABI Parent Classes

Parent Classes are offered throughout Inland Southern California to provide valuable information on how to effectively identify and address bullying. Topics include an in-depth overview of traditional bullying and cyberbullying; cues that your child is being bullied or is a bully; methods to maintain open lines of communication with your child and discuss bullying; and ways to keep kids connected, protected and safe online. Sessions answer questions related to parents' and guardians' specific situations. Classes are provided free of charge in English or Spanish.

## ABI Kindness Events

Facilitated throughout the Riverside County School Districts, kindness events are available for local youth in schools, community centers, and community organizations. These free events and activities are meant to inspire, educate, and promote a positive, safe, and happy environment. Youth are exposed to the topics of kindness, empathy, and inclusion through various activities that plant a seed of hope for a kinder world in which they feel empowered to create. Our staff coordinates each event with the school in advance, so that the activities are grade-specific and target the individual student population. Activities may include: A Kindness Day, Cyberbullying Safety Class, or A Pledge Wall.

## ABI Kindness Kits

Our custom "Choose Kindness" bags educate minds, bring smiles to faces, and fill hearts with love. Our Kindness Kits are filled with various age-specific activities, as well as inspirational items that have been donated or purchased to be given to students or seniors. Hundreds of bags are delivered each year to spread kindness to those who are acknowledged for their efforts in making our community a better place or to people who are just in need of a kind gesture.

## ABI Conference

ABI's annual bullying prevention conference is designed to raise awareness, promote workable solutions, and create exceptional opportunities for professional development. Leading experts present the latest research and evidence-based strategies to participants who are committed to addressing and ending the bullying epidemic in our community. Admission fees remain low to our local parents, educators, administrators, and social service professionals through the generosity of our sponsors and supporters. RMCCF also provides scholarships to individuals who may not have the financial means to attend this valuable event.

## ABI Take 30 Webinars

ABI's 30-minute quarterly webinars feature presentations by subject matter experts which provide professional development and further bullying prevention education in our community. The Take 30 Webinars are accessible on the RMCCF website free of charge on our YouTube Channel.

## ABI reIMAGINE

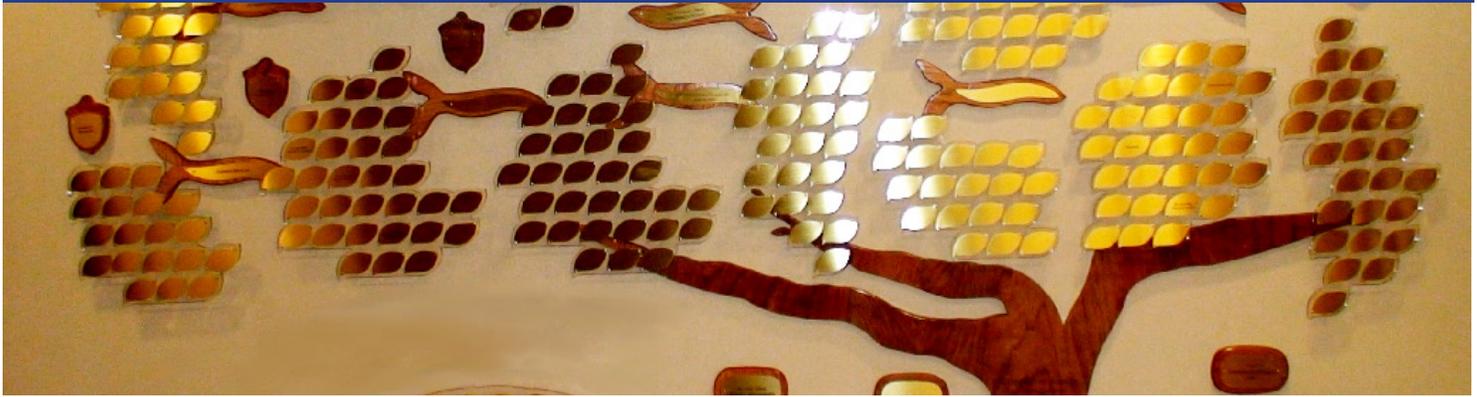
### Pilot program launching in the Fall of 2022

In partnership with the California Baptist University Sport and Performance Psychology Department, we have developed an innovative bullying prevention curriculum. ABI reIMAGINE will guide teachers and students through a 10-module program that encourages empathy, compassion, and cooperation among students. The goal of this program is to reinforce the principles of sport and performance psychology as the basis of changing behaviors and increasing a positive student experience.



Stay connected with us on social media!

[www.RMCcharity.org](http://www.RMCcharity.org)



<b>CORPORATE BENEFITS*</b>	<b>Impact \$5,000</b>	<b>Advocate \$7,500</b>	<b>Change Maker \$10,000</b>	<b>Champion \$15,000</b>	<b>Legacy \$25,000</b>	<b>Heart Saver \$50,000</b>	<b>Kindness KAR</b>
Name Recognition on Wall of Giving at RMC's Main Clinic (Brockton Ave)	Framed Plaque	Framed Plaque	Leaf	Acorn	Large Acorn	Branch	Branch
Certificate of Appreciation	X	X	X	X	X	X	X
Landing Page Link on RMCCF Website	X	X	X	X	X	X	X
Presence throughout Website	X	X	X	X	X	X	X
Press Release Announcement	X	X	X	X	X	X	X
Social Media Spotlight - Logo and Link	X	X	X	X	X	X	X
Recognition in RMCCF/ABI Newsletters	X	X	X	X	X	X	X
Logo in Quarterly Activity Guide	X	X	X	X	X	X	X
<b>OPERATION KINDNESS</b>							
Branding on reIMAGINE Marketing Materials			X	X	X	X	
Logo on HERO School Banners				X	X	X	X
Logo Printed on Kindness Kit Bags				X	X	X	X
Logo on Kindness Kar							X
<b>RIVERSIDE PROJECT HEART</b>							
Logo on RMCCF RPH Marketing Materials			X	X	X	X	
Logo Printed on Riverside Project Heart Bags					X	X	
Logo on CPR Class Materials and Presentation					X	X	
AED Donation within a Riverside Neighborhood			X	X	X (3)	X (5)	
CPR Class for 12/24* Staff Members				X	X	X	
<b>MAJOR EVENTS</b>							
Sponsor at Annual Gala	Gold	Gold	Platinum	Platinum	Platinum	Diamond	Diamond
Sponsor at Health & Wellness Events	Event-1	Event-1	Event-2	Event-2	Premium-2	Premium-2	Premium-2
Sponsor at Bullying Prevention Conference	Silver	Gold	Gold	Gold	Platinum	Diamond	Diamond

\*Benefits; 12 months from time of commitment